

The Israeli-Iranian Campaign

Public Attitudes and Sentiments of the Israeli Public Amid the Iran Conflict

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Methodology and Sample Description

Sample: 1,057 Israeli citizens aged 17–86.

Sampling & Weighting: Weighted for representativeness across gender, age, religion, region, voting behavior, religiosity, and ethnicity (among Jews).

Survey Dates: June 15–16, 2025 (two waves).

Margin of Error: $\pm 4.2\%$, with 99% confidence level.

Panel Source: Majority of respondents are members of Agam Panel, enabling linkage to prior attitudes, media use, and political violence history.

Key Indexes Measured:

Support for military action
Trust in institutions and figures
Scenario evaluations
Emotional sentiment
Political preferences



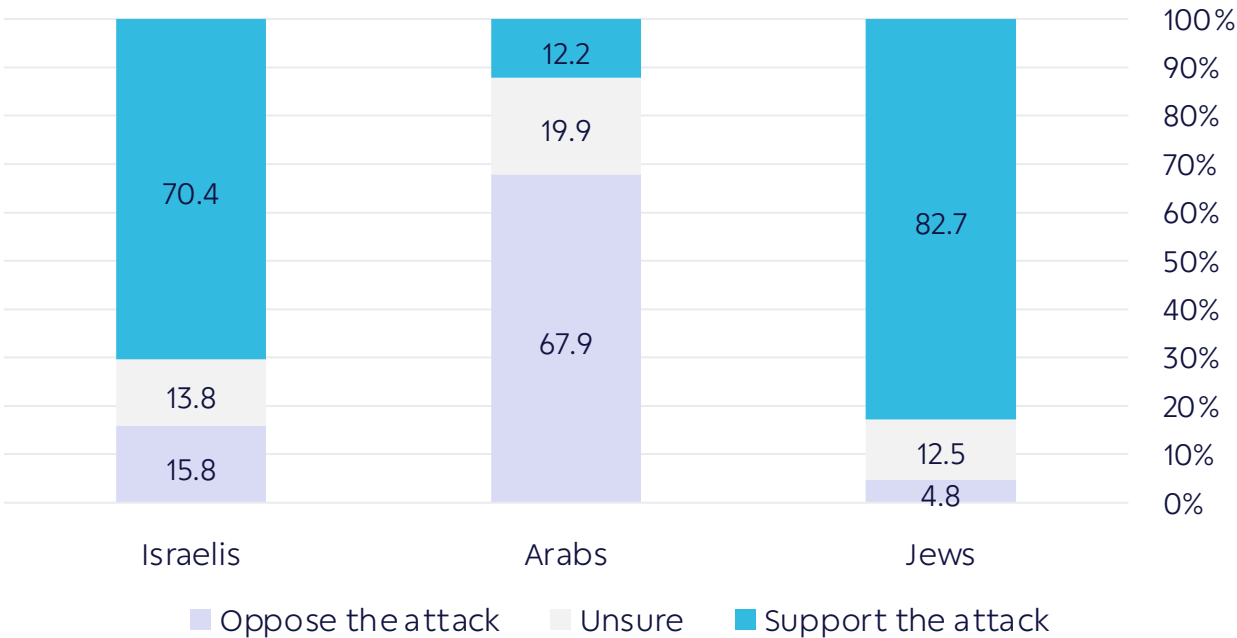
Support for Attack on Iran

70% of Israelis support the Israeli military strike on Iran

83% of Jewish respondents support it

Only **16%** **oppose** the operation

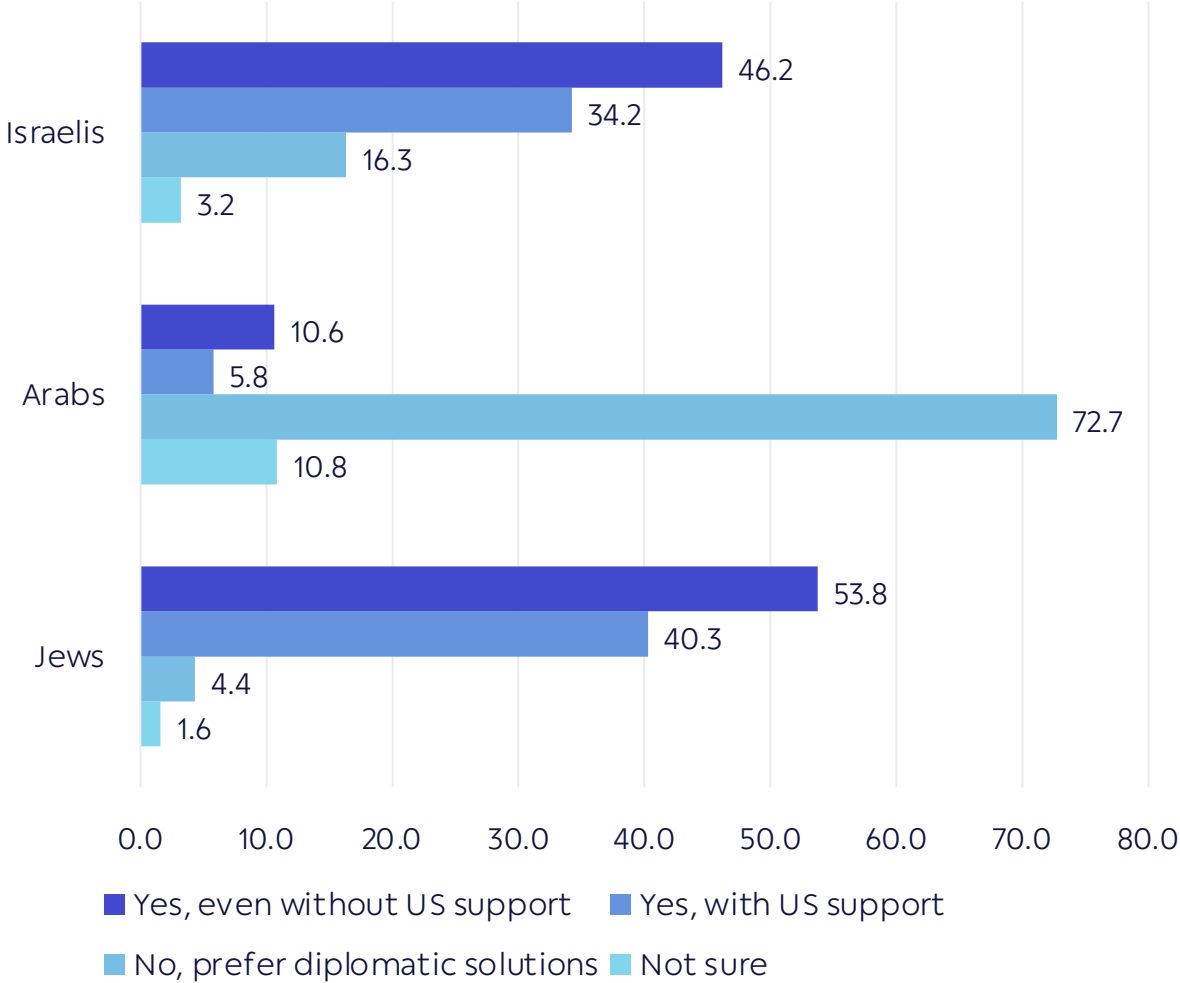
On the night between Thursday and Friday, Israel launched an attack against military targets in Iran. In response, Iran launched hundreds of ballistic missiles and cruise missiles against targets in the Israeli homeland. What is your position on the Israe



Support for Striking Nuclear Facilities

46% believe Israel should strike Iran’s nuclear facilities even without U.S. support, while 34% think it should only strike with U.S. backing. 16% prefer a diplomatic solution.

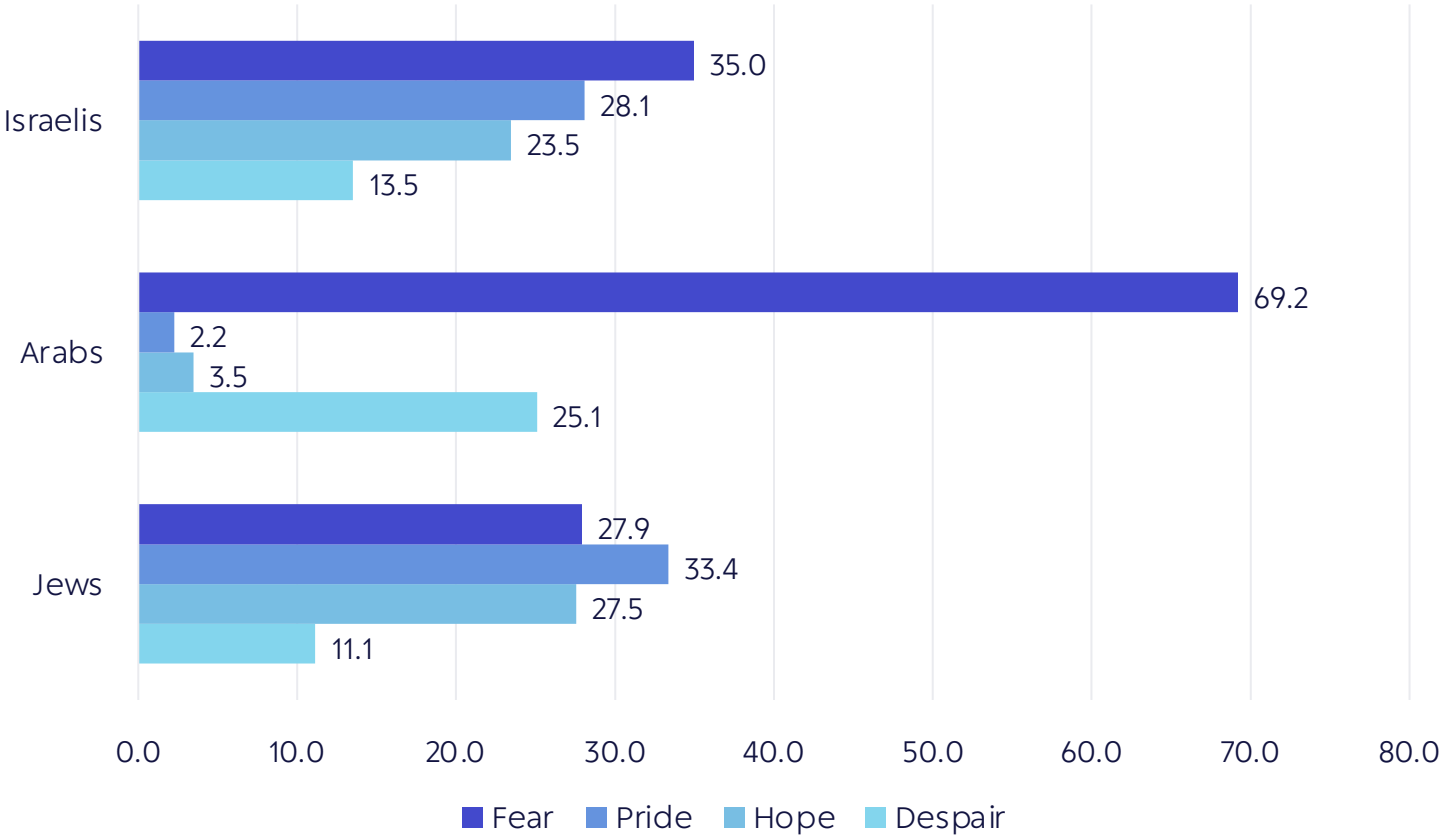
Do you support Israel carrying out military strikes on Iran's nuclear facilities?



Dominant Sentiment: Hope and Pride Surpass Fear and Despair

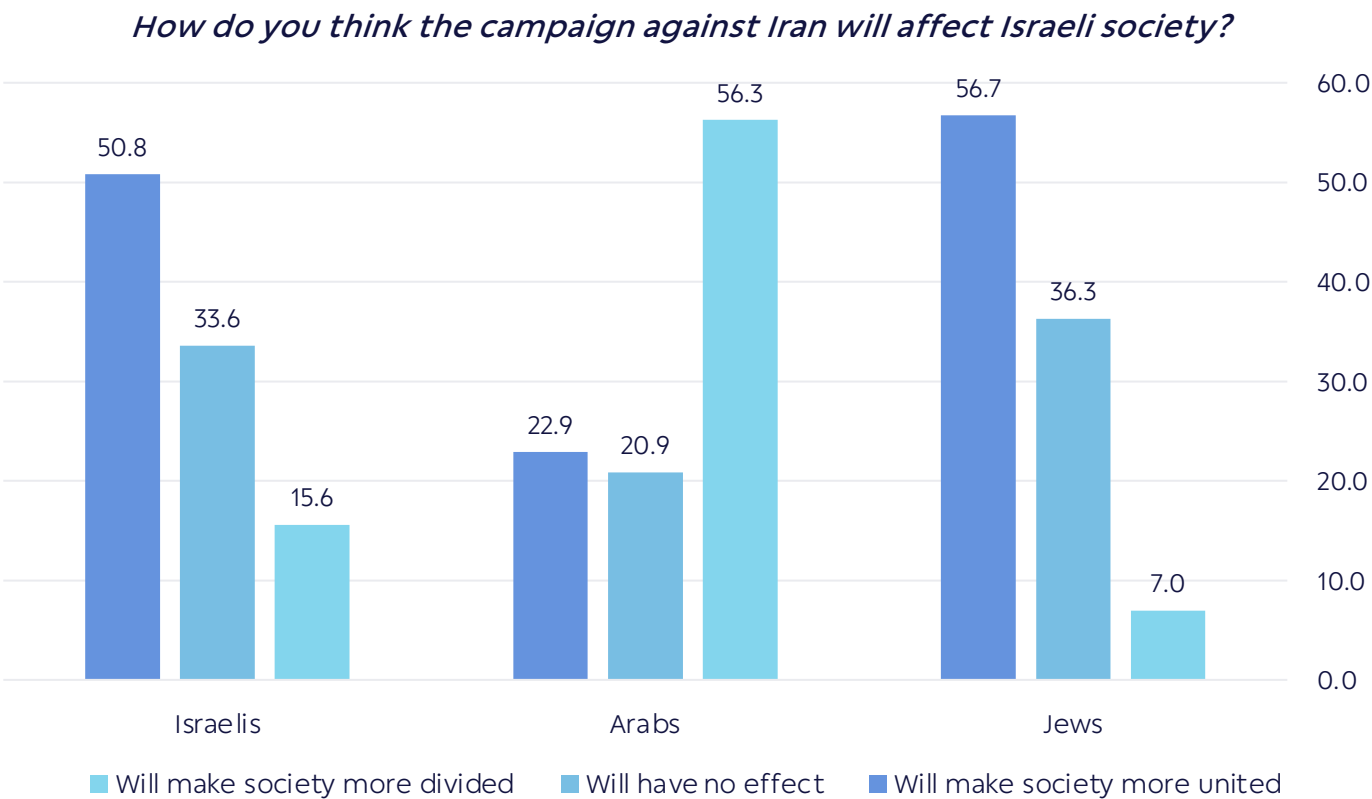
The most dominant public sentiment is fear (35%), followed by pride (28%), hope (24%), and despair (13%). In total, 52% report positive dominant emotions, versus 48% who feel mostly fear or despair. There are significant differences between the feelings of Jewish and Arab citizens.

What is the most dominant feeling you have felt over the past few days, in light of the military campaign between Israel and Iran?



Effect of the Campaign on Social Cohesion

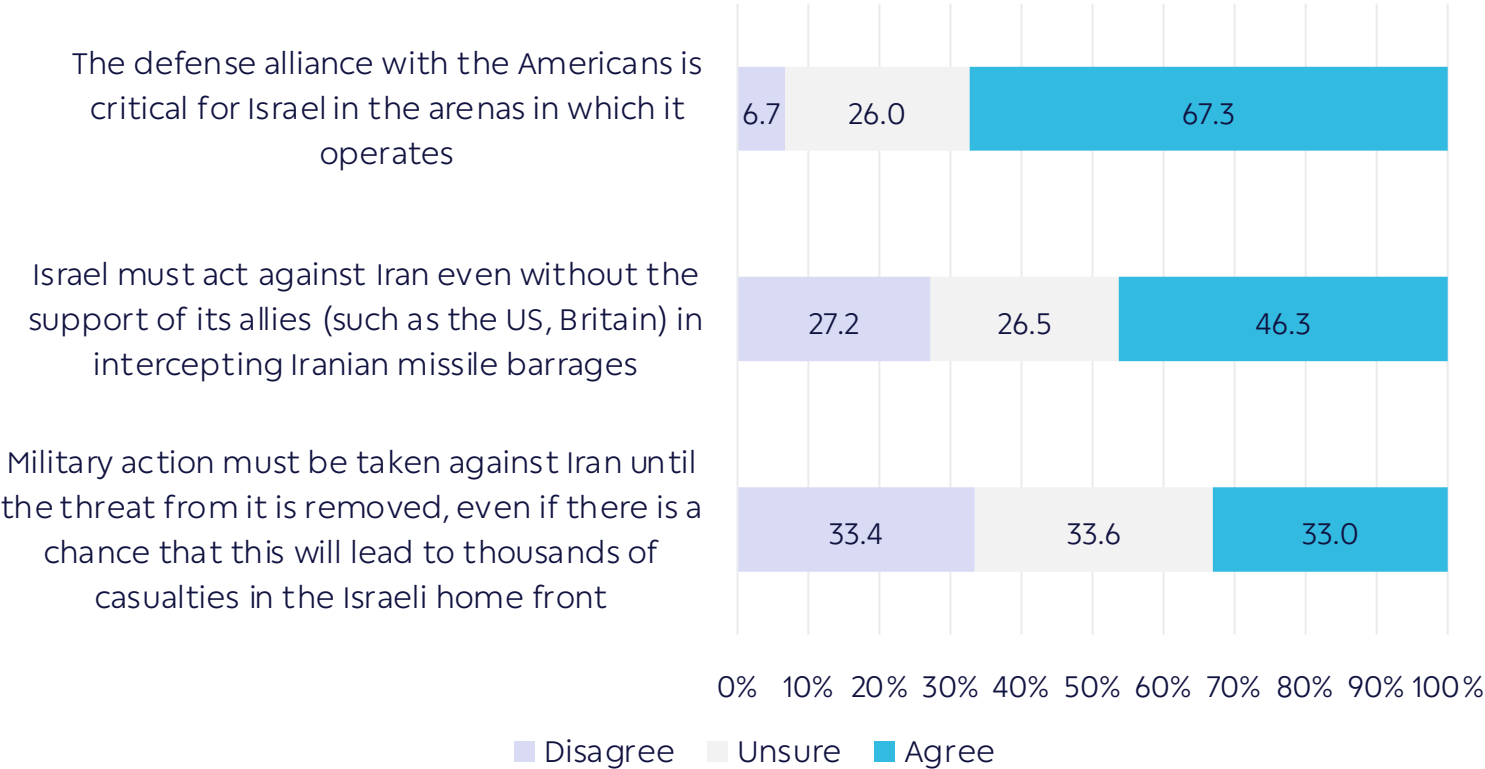
The vast majority of Israelis believe the campaign against Iran will increase national unity — a significant increase compared to the 40% who felt the same during the April 2024 Iranian attack.



International Relations and Civilian Impact

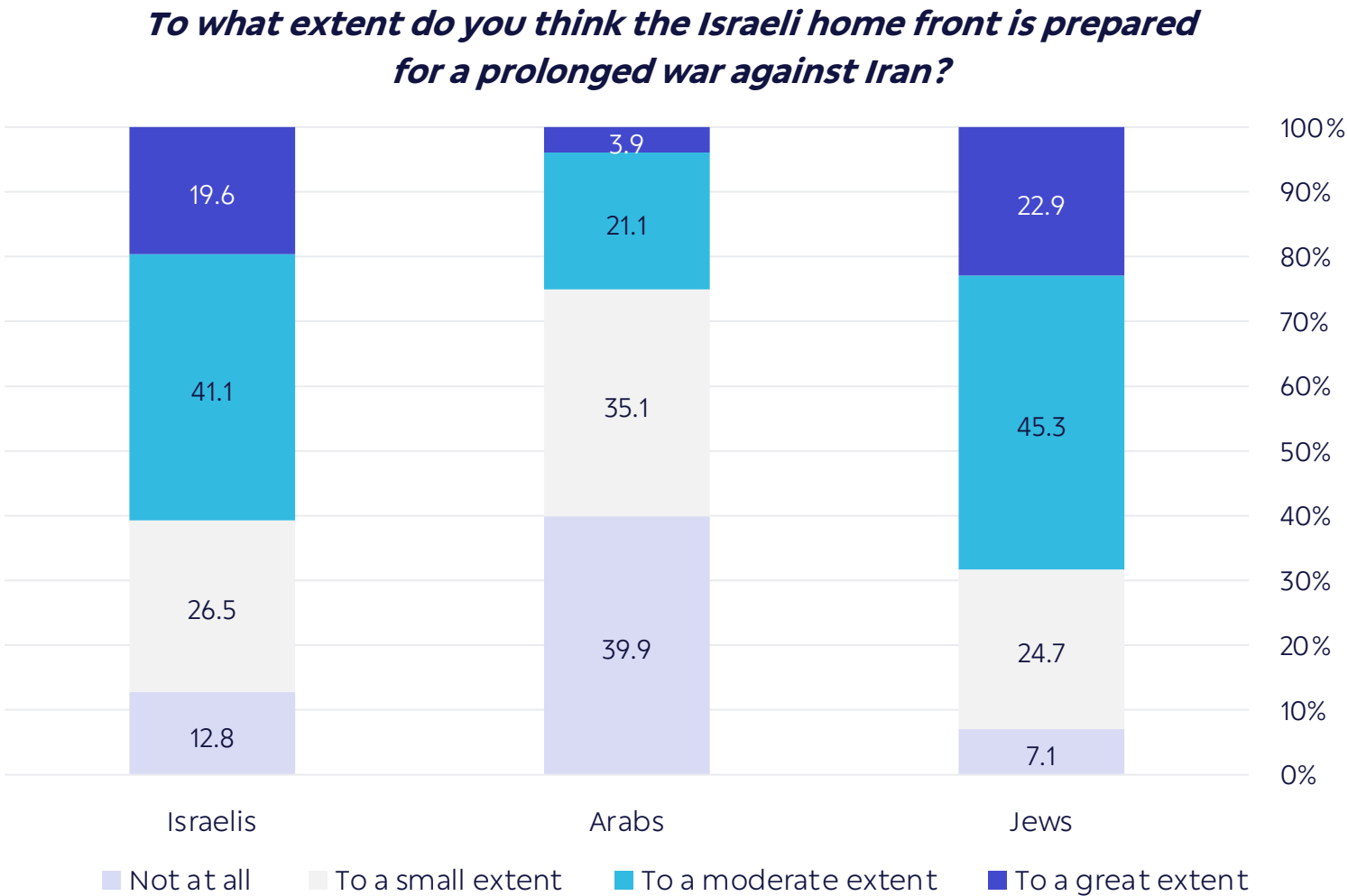
More than two-thirds of the public recognize the importance of a defense alliance with the U.S. 46% believe Israel should act even without allied defensive support. The public is divided on whether to continue the campaign at the cost of thousands of casualties on the home front.

What is your position on each of the following statements made regarding the military campaign between Israel and Iran?



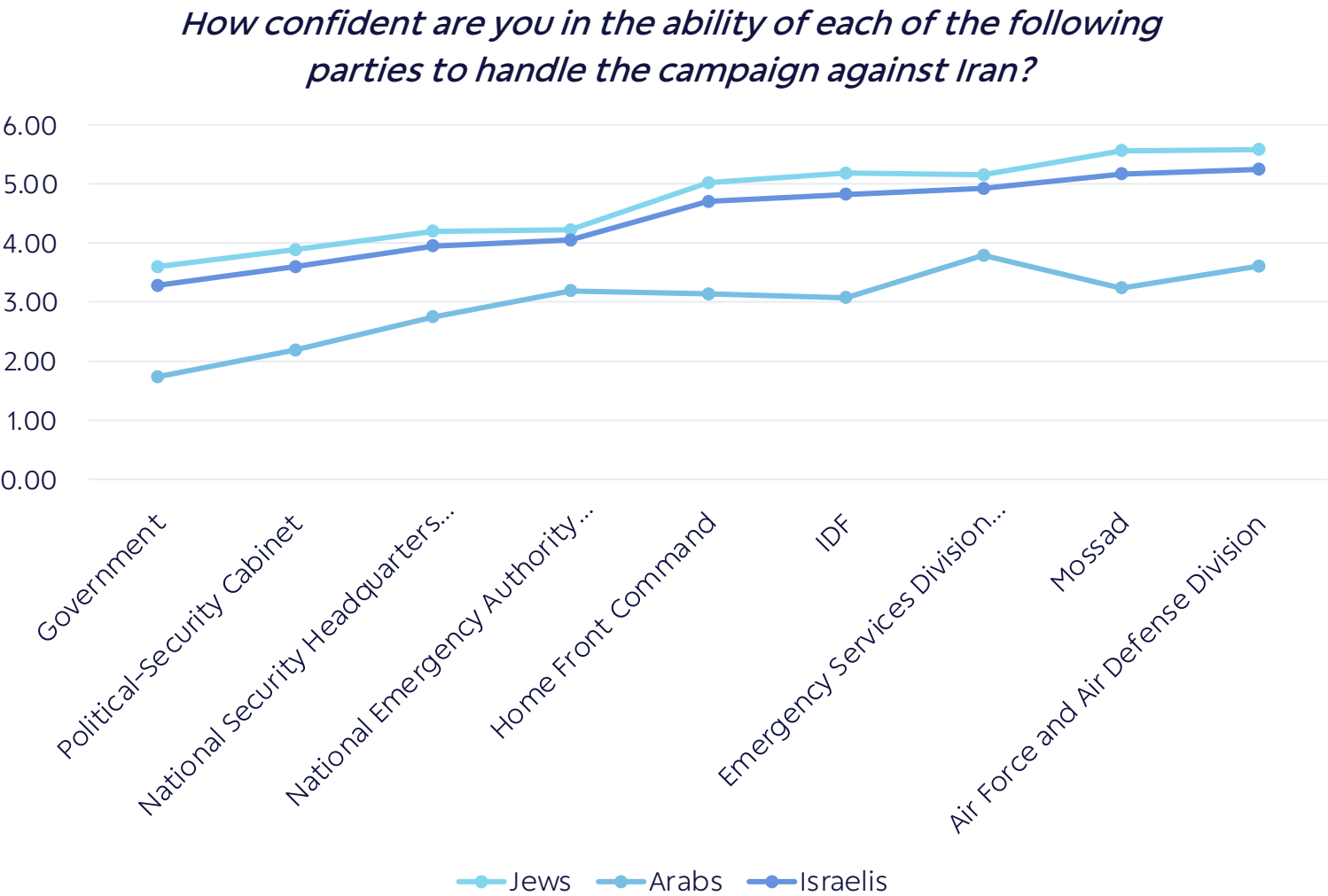
Readiness of the Home Front for a Prolonged Campaign

Around 60% of Israelis believe the home front is moderately or highly prepared for a prolonged Iranian attack, compared to about 40% who think otherwise.



Trust in Organizations Managing the Campaign

The Air Force earns the highest level of trust ("very high"), followed by the Mossad ("very high"), the emergency services ("high"), and the IDF ("high"). The government and the security cabinet receive the lowest levels of trust ("low").

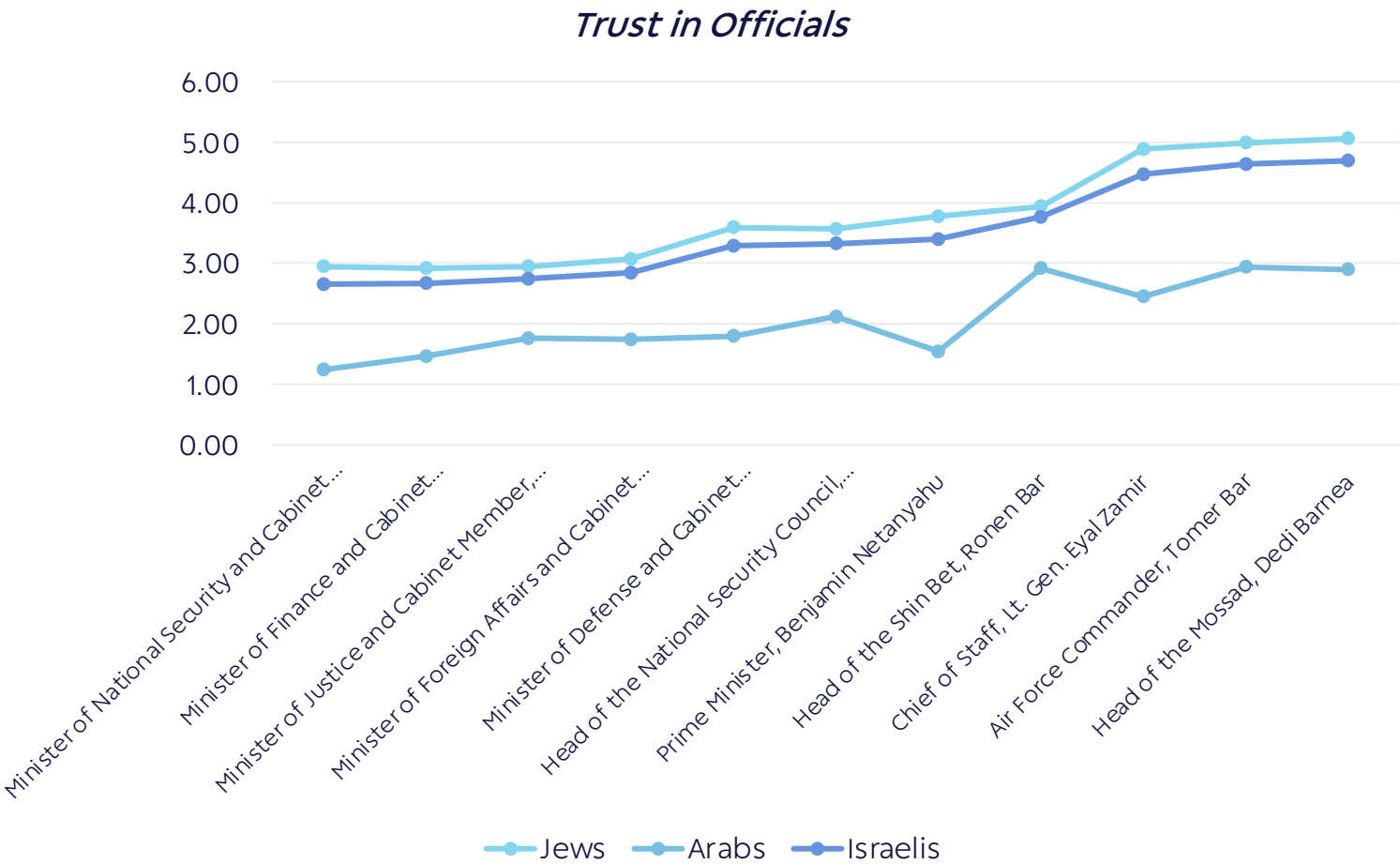


Trust in Officials Managing the Campaign

The head of the Mossad receives the highest level of trust, followed by the Air Force Commander and the Chief of Staff.

Members of the security cabinet receive the lowest trust.

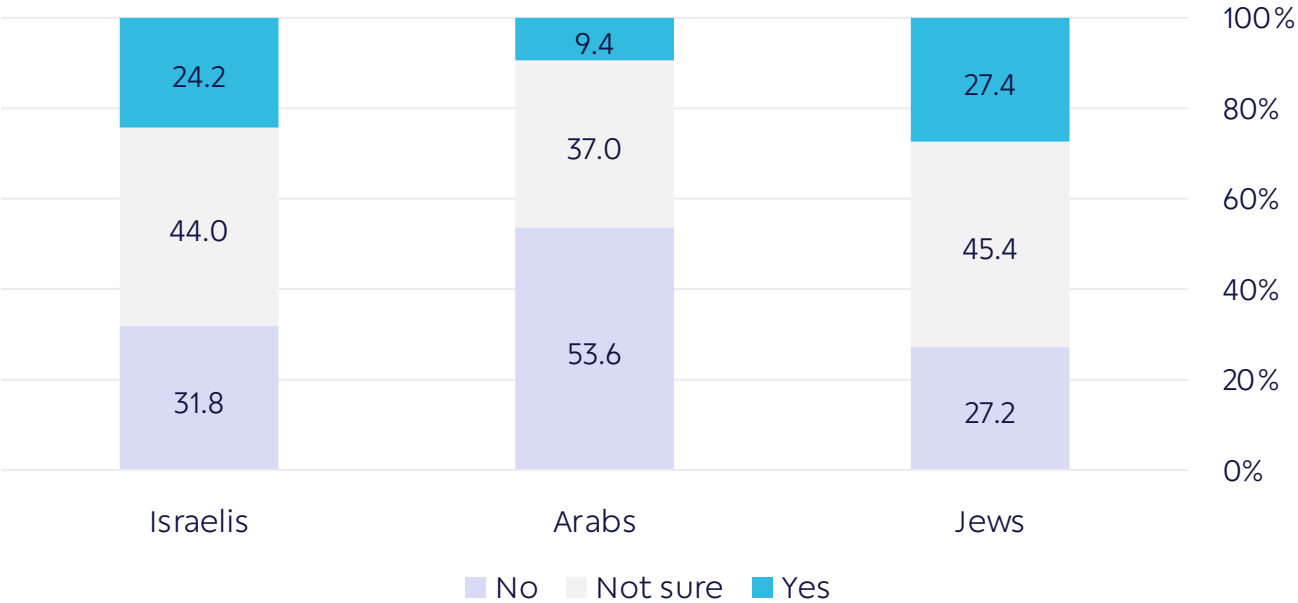
The Prime Minister receives a moderately low score.



Dependency on the U.S. for Removing the Threat

Only a quarter of Israelis believe Israel can eliminate the Iranian threat without U.S. military assistance.

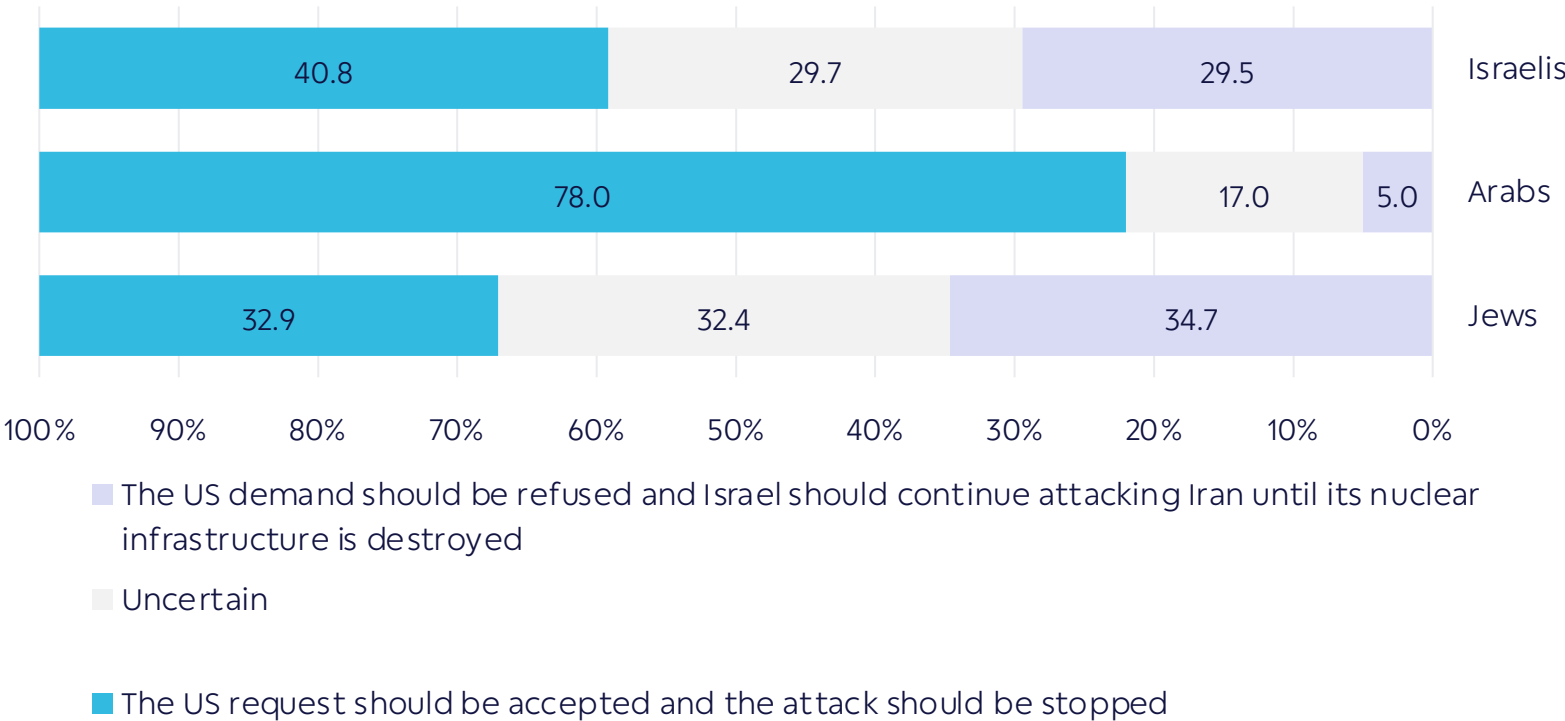
Do you think Israel can completely destroy the Iranian nuclear infrastructure and completely remove the military threat that Iran poses to Israel, without American military assistance?



Israel’s Response to a U.S. Demand to End the Campaign

Most Israelis think that if the U.S. demands Israel stop its strike on Iran, Israel should agree. About 30% believe Israel should continue attacking despite such a demand.

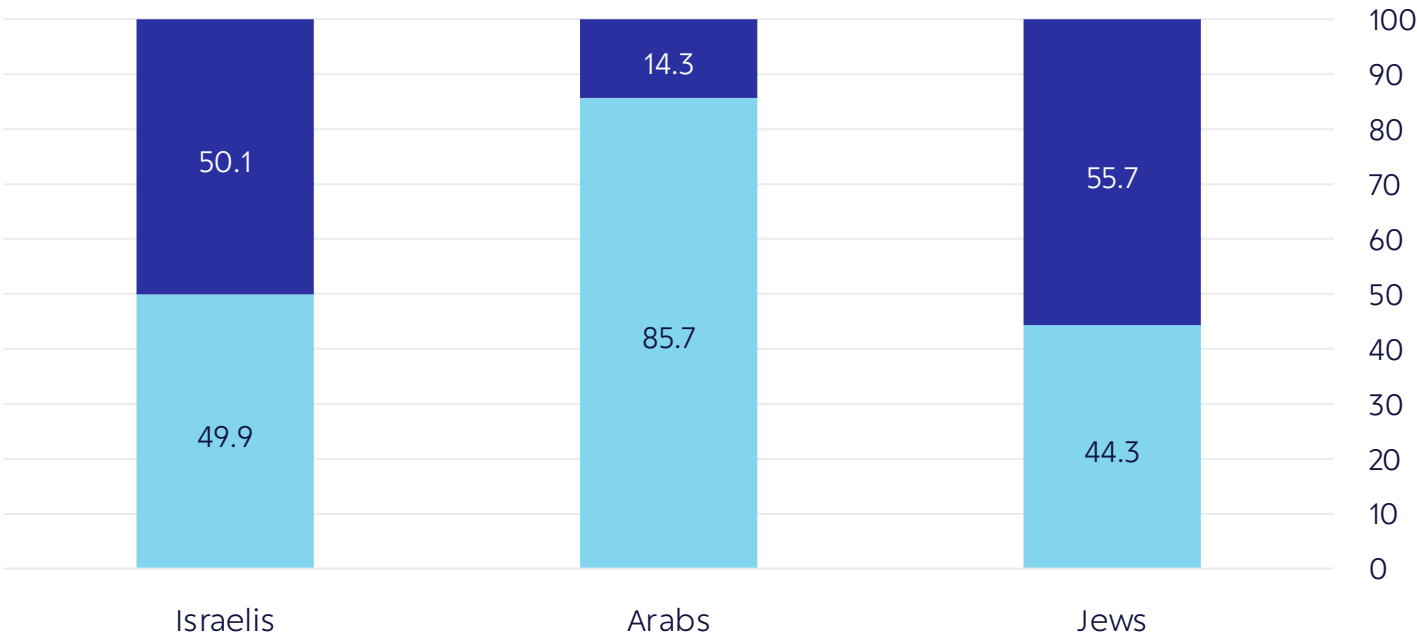
If the US insists that Israel end the attack against Iran in favor of reaching an agreement that will ensure that Iran will not be able to enrich nuclear weapons for military purposes, how should Israel respond?



Goal of the Campaign

The public is split on the campaign’s end goal: about half believe Israel should seek complete destruction of Iran’s capabilities, while a similar share supports a diplomatic agreement to prevent Iran from obtaining offensive nuclear capabilities.

What should be the ultimate goal of Israel's action against Iran's nuclear program?



- Totally destroy Iran's nuclear infrastructure and military capabilities – even at the cost of all-out war
- To pressure Iran to agree to a diplomatic agreement that would prevent it from having a nuclear capability

Rise in Support for a Hostage Deal in Gaza

There has been a significant rise in Israeli support for a deal to release hostages in exchange for ending the Gaza campaign — 75% now support such a deal.

